

PLEASE NOTE THIS IS NOT A CIRCULAR
ROAD CLOSURE NOTICE - Thursday 10th May, 2018

OVO Energy Tour Series, Round 1 - Redditch – sponsored by Kingfisher

Dear Sir/Madam,

Thursday, 10th May 2018 will see some of Britain's top cyclists returning to Redditch for its seventh consecutive year for an action packed afternoon and evening of cycle racing with the OVO Energy Tour Series. The Tour Series is Britain's leading televised town and city centre cycle-race series, bringing a number of the country's top cycling teams to the town as part of an eight round series.

This opening round of the Tour Series is brought to you by Worcestershire County Council and Redditch Borough Council and a number of key local sponsors.

Highlights of the Redditch round will be shown on ITV4 to an audience of over 250,000 viewers, while the race itself will bring media focus on the town from far and wide, presenting the opportunity to showcase the area in the best possible light.

The free to watch event will also bring a significant spectator footfall into Redditch town centre on the afternoon and evening of Thursday 10th May, bringing benefits and opportunities for businesses.

In order to effectively stage the race, it will be necessary to temporarily close roads with **FULL CLOSURES WITH NO EXEMPTIONS** during the day to safely prepare for and stage the race itself. We will be doing all we can to help minimise any potential disruption for local people and traders.

Local bus services will continue to operate but on diverted routes. The Taxi rank on Unicorn Hill will be closed.

A map of the race route and details of temporary full road closures planned on the day is included with this letter.

Please also see the attached Frequently Asked Questions that follow this letter.

Finally, and most importantly, we'd like to extend an invite to you, your family and friends to join us at the event. It would be fantastic to see you out on the route on Thursday 10th May to sample the excitement on offer, cheer on the riders and help promote Redditch.

You can find out more information on The Tour Series including clips of last year's event by visiting www.tourseries.co.uk

Yours faithfully



Ed Dursley

Events & Open Highway Network Manager, Worcestershire County Council

TOUR SERIES EVENT REDDITCH – Frequently Asked Questions

What is the date and time of the event?

There will be full road closures in place on the Thursday 10th May 2018 – Friday 11th May in line with those on the plan. There will be NO ROAD CLOSURE EXEMPTIONS for businesses and residents. The WHOLE race circuit will be completely closed from 2.00 pm. Should the event be cleared away before the road closure end times then the roads will be opened at the earliest possible opportunity.

Is the event definite?

Yes, the event date has now been confirmed and Worcestershire County Council are committed to working with partners and interested parties to making this as successful an event as possible whilst also minimising any disruption caused.

What access will be allowed whilst road closures are in place?

- *The first roads will be closed at 5am, on Thursday 10th May 2018.*
- *The roads, in blue on the map, will be re-opened to assist local residents and businesses, with any deliveries, between 6.30am and 2.00pm.*
- *The roads in red on the map will close at 9.15am Thursday 10th and will remain closed until 5am Friday 11th.*
- *There will be a full circuit road closure, that being both the red and blue zones from 2.00pm until Midnight. The only exemptions will be for emergency services vehicles and designated pedestrian crossings for pedestrians (these will be marshalled)*
- *After races have been completed roads will not re-open until barriers have safely been removed. Please do not try and remove barriers and/or enter the circuit as this will delay the re-opening of roads. We thank you for your patience in advance.*

What will the diversion routes be?

The diversion routes will be similar to those deployed for previous years. All diversion routes will be signed with temporary yellow signs and symbols for highway users on the day of May 10th.

Will advanced signage be put up?

Yes, advanced signage will indicate to all highway users of the affected roads that will be closed in advance of the event. These will be the roads as shown on the attached plan and once closures have commenced there will be NO EXEMPTIONS.

I am a resident/business effected by the closures (e.g. in Melen Street/Pioneer Close/ Prospect Hill/Abbey Road/Bates Hill/Gloucester Close/Albert Street) and am not interested in attending the event, I will need to use my car whilst the event is on, can you help?

We advise that you plan effectively for this by locating your vehicle outside the areas of the closure zone; this will then enable vehicle access to wider areas whilst the closures are in place.

Note to all local residents and businesses

We apologise for any inconvenience that the necessary road closures may cause and we thank you in advance for your planning and patience. We are excited that the event will help to promote Redditch and hope that you are able to enjoy the action on the day.

Those interested in riding the circuit on the day can register interest for the 4pm 'Ride It' event at <https://www.letsride.co.uk/rides/redditch-ride-it>